

Mitsubishi Electric – Design an Easter Egg - Colouring Instagram Competition 2025
‘Game of Skill Competition’
Terms and Conditions

1. Information on how to enter into the prize draw form part of these conditions of entry. Entry into the competition is deemed acceptance of these conditions of entry.
2. The Promoter is Mitsubishi Electric Australia Pty Ltd ABN 58 001 215 792, 348 Victoria Road, Rydalmere. NSW 2116, AUSTRALIA. (Mitsubishi Electric).
3. The REGISTRATION PERIOD is between the following dates:

Monday 14th April 2025 at 11.00am (AEST) and concludes on Tuesday 22nd April 2025 at 9.00am (AEST). Any entry received after the promotional period has closed will be deemed invalid.
4. 10 x WINNERS WILL BE DRAWN (5x under 7 years old and 5x 8-12 years old) on the following date:

Tuesday 22nd April 2025 at 13:00 (AEST) at the office of Mitsubishi Electric, 348 Victoria Road, Rydalmere NSW 2116.
5. EACH WINNER WILL RECEIVE the following prizes:
 - Aged up to 7: 1x Crayola Silly Scents Mini Art Case, 1x Giant Activity Pad and Assorted Chocolate Easter Eggs.
 - Aged 8 - 12: 1x LEGO Creator 3in1 Cute Bunny 31162, Faber-Castell Colour Pencils (12-pack), 1x Giant Activity Pad and Assorted Easter Eggs.
6. Entry is open to all residents of Australia who are 18 years of age or over. Colouring-in to be completed by children 12 years old and under, whose parent or guardian has entered on their behalf. If the entrant is under 18 years old, you must have your parents' or guardians' permission to enter. Employees and their immediate families of the Promoter, participating outlets and their agencies associated with this promotion are ineligible.
7. WINNERS WILL BE PUBLISHED on Instagram and contacted via direct message on the following date:

Tuesday 22nd April 2025
8. Total prize pool for winner's prizes: \$432
9. This promotion is in no way sponsored, endorsed or administered by, or associated with, Instagram. By entering into this promotion, you agree to release Instagram from any and all causes of action, losses, liability, damage, expense (including legal expenses) cost or charge suffered, sustained or in any way incurred by Instagram in relation to this Promotion.
10. Personal information will not be supplied to Instagram. It is for the use of the Promoter only.
11. Entry to the competition will be via the Mitsubishi Electric Instagram page <https://www.instagram.com/mitsubishielectricaustalia/>
12. This competition will be conducted within the Promoter's timeline, and to enter the competition, entrants will need to do the following:
 - a. Like the competition post
 - b. Download the Easter egg colouring page at <https://www.mitsubishielectric.com.au/promotions/> print it and have your child colour in an Easter Egg design.
 - c. Take a photo of your child's artwork, upload it to your Instagram and tag us @mitsubishielectricaustalia with the hashtag #EasterColourME (your Instagram profile must be public for us to see your entry).
 - d. Submission must be:
 - i. original and creative;
 - ii. adheres to completion by 12 years old and under
13. Entries must not contain content that is unlawful; fraudulent; breaches intellectual property, privacy, publicity or other rights; or defamatory; obscene; derogatory; pornographic; sexually inappropriate; violent; indecent; profane; abusive; harassing; threatening; or objectionable with respect to race, religion, origin or gender. Any entries breaching this condition will automatically be invalid.
14. In submitting entries, Eligible Participants must comply with all applicable laws and regulations, including without limitation, those governing copyright, content, defamation, privacy, publicity and the access or use of others' computer or communication systems.
15. Persons that do not comply with these terms and conditions will be disqualified and will not be considered eligible to take part in the Competition.
16. Entrants must own all rights in the answer submitted to the competition. The person making the entry warrants that the submission is their own work and not subject to copyright of another party. Entries must be free of claims that they infringe third party rights.

17. A maximum limit of one prize will be awarded to any entrant whose valid entry is drawn.
18. The Promoter reserves the right to share the winner's artwork in any promotional marketing incentives.
19. The Promoter accepts no responsibility for any variation in the value of the prizes. All prize values are in Australian dollars.
20. The Promoter reserves the right, subject to any applicable gaming authority approval, to substitute the prize with a prize of equal or greater value if the prize is for some reason unavailable.
21. It is the entrant's responsibility to advise the Promoter of any change of personal details.
22. Winners must take the prize as offered. Once the prize has left the Promoter's premises, the Promoter is no longer responsible for any late or misdirect prizes.
23. Employees, directors, management and any family members of the Promoter are excluded from entry.
24. Entrants can register only once.
25. Prizes are not transferable.
26. Winners may not exchange their prize for cash or other prizes.
27. The Promoter shall not be liable for any loss or damage whatsoever suffered during the course of this promotion or associated with delivery of the prize.
28. To the maximum extent permitted by law, the Promoter makes no representation or warranty as to the quality and/or suitability of the prize.
29. The Promoter collects personal information ("PI") in order to conduct the promotion and may, for this purpose, disclose such PI to third parties, including but not limited to agents, contractors, service providers and prize suppliers. Entry is conditional on providing this PI. The Promoter will also use and handle PI as set out in its Privacy Policy, which can be viewed at <https://www.mitsubishielectric.com.au/privacy-policy/>
30. The Promoter reserves the right to use winners' names for promotional purposes only. All entries and information relating to the competition remain the property of the Promoter and can be used to further promote the brand and its associated products.
31. The Promoter is not responsible for any incorrect or inaccurate information, either caused by you or for any of the equipment or programming associated with or utilised in the competition, or for any technical error, or any combination thereof that may occur in the course of the administration of the competition including any omission, interruption, deletion, defect, delay in operation or transmission, communications line or telephone, mobile or satellite network failure, theft or destruction or unauthorized access to or alteration of entries.
32. The Promoter is not responsible for lost, late, incomprehensible or incorrect entries in the competition. The Promoter also accepts no responsibility for any tax implications that may arise from prize winnings in the competition. You should seek independent financial advice about such matters.
33. In the event of war, terrorism, state of emergency, disaster, epidemic, pandemic or (without limitation) any other event outside our reasonable control, the promoter is entitled to cancel, terminate, modify or suspend the competition - subject to any written directions from any applicable regulatory authority.
34. If for any reason the competition is not capable of running as planned (including but not limited to) technical failures, unauthorized intervention, fraud or any other causes beyond our control which corrupt or affect the administration, security, fairness, integrity or proper conduct of this competition, the promoter is entitled in our sole discretion to disqualify any individual who tampers with the entry process, and (subject to any written directions given by any applicable regulatory authority), to cancel, terminate, modify or suspend the competition.
35. The winners release the Promoter, and its related bodies corporate from any and all causes of action, losses, liability, damage, expense (including legal expenses) cost or charge suffered, sustained or in any way incurred by the winner as a result of any loss or damage to any physical property of the winner, or any injury to or death of any person arising out of, or related to, or in any way connected with the Promoter, the promotion or the prize.
36. The winner agrees to participate in any news media activities surrounding the promotion.
37. If there are any unclaimed prizes a prize draw will be conducted on Tuesday 20th May 2025 at 13:00 (AEST) at the same place as the original draw.