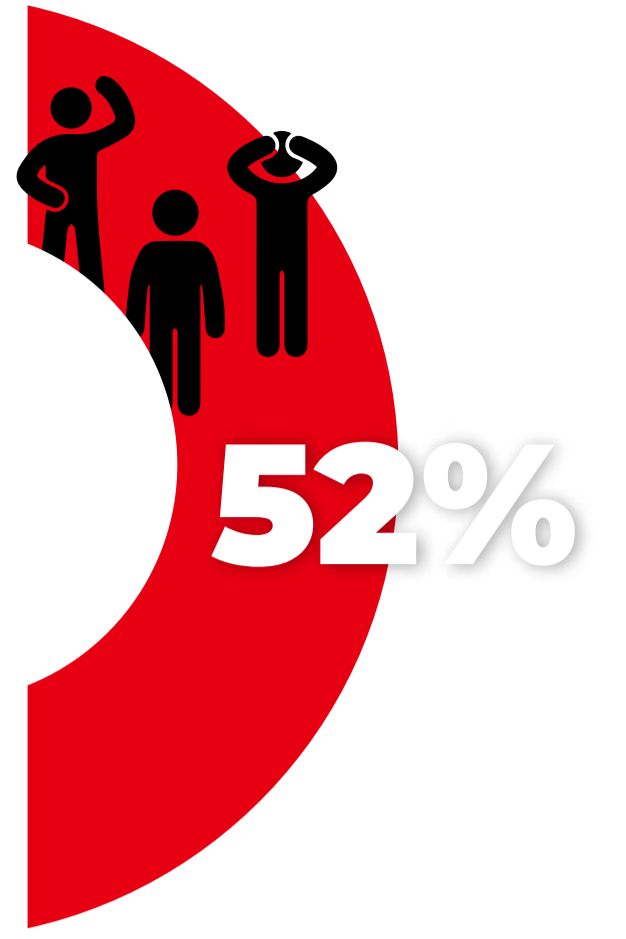


# Understanding ZERL

## Your Energy Usage Labels

### Australian energy labels can be confusing

In fact, studies from Mitsubishi Electric Australia revealed 52% of Aussies aren't sure what to look for when searching for an energy efficiency appliance. In light of this gap, we've broken it down.



### Energy Efficient Appliances

An energy efficient appliance uses less electricity when compared to a unit of similar size and capacity.



### Zoned Energy Rating Labels

Not as confusing as you might think:



#### Climate Zones

These labels depict efficiency in the three climate zones: hot, average and cold. Brisbane, Darwin and the Pacific Islands are considered hot regions, Adelaide, Perth and Sydney are considered average, and Canberra, Hobart, Melbourne, and New Zealand are considered cold.



#### The Star Ratings

Allowing you to compare the efficiency of one model to another of a similar type, these demonstrate how well the air conditioner will perform in each of the three separate climate zones, the more stars, the more energy efficient and the less it will cost you. Blue stars are for cooling and red stars are for heating.

**177**  
**370**

kWh per year

#### The Energy Use:

These numbers let you know the amount of power the unit consumes over a 12 month period, relative to the ambient temperature of your region, based on the average appliance usage by the everyday Aussie. The lower the kWh, the less expensive it is to run.



7°C **3.20kW**

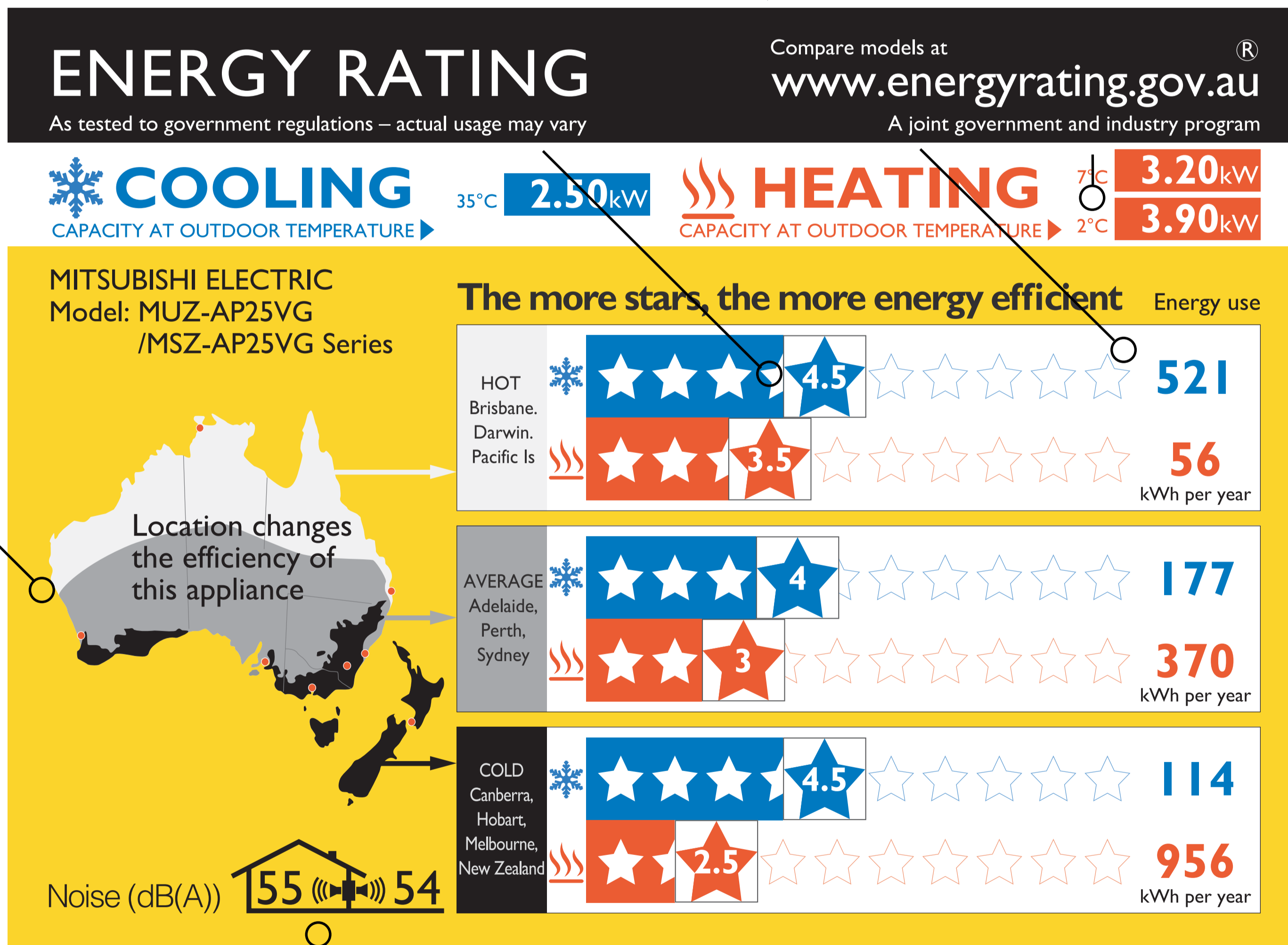
2°C **3.90kW**

#### Heating and Cooling Capacity

These numbers depict the kW usage of the heating and cooling units at varying outdoor temperatures.

#### Sound Levels

These numbers represent the indoor and outdoor sound outputs in decibels. Lower numbers indicate that the unit is running more quietly.



What does this mean for my labels?

### Handy Hint

Your quarterly bill cost is based on the total kWhs your appliances consume.

To work out how much any appliance is likely to cost come bill time, you can multiply the appliance's kWh consumption per year by the electricity rate on your energy bill – typically 0.25 cents.

**1/10**

Aussies frequently switch energy providers to make the most of deals



**90%**

of Aussies are concerned about rising electricity prices.

**61%**

are still spending more time at home than pre-pandemic

**31%**

of people are limiting the length or skipping showers altogether to save



**54%**

of Aussies avoid dryer use to save costs

